

Microsoft Excel - GQM+Strategies-Demo-Grid.xls			
File Edit View Insert Format Tools Data Window Help Adobe PDF			
Type a question for help			
A1 Derive Goals and Strategies			
	A	B	C
1	Derive Goals and Strategies		
2			
3	Step	Worksheet Link	
4	a) Elicit General Context & Assumptions		
5	1. Gather the general context for your organization	Context&Assumptions	-
6	2. Identify general underlying assumptions	Context&Assumptions	-
7	b) Define Top-Level Goals		
8	1. Identify an initial set of potential high-level goals (document C&A)	Goals	Context&Assumptions
9	2. Prioritize goals and select most important one (document C&A)	Goals	Context&Assumptions
10	3. Formalize selected goals using the goal template (document C&A)	Goals	Context&Assumptions
11	c) Make Strategy Decisions		
12	1. Brainstorm potential strategies for each selected goal (document C&A)	Strategies	Context&Assumptions
13	2. Decide on a strategy (document C&A)	Strategies	Context&Assumptions
14	d) Add Next Level		
15	1. Can one or more strategy be refined by another goal level? If not, stop process, else continue.	Strategies	-
16	e) Define Goals		
17	1. Elicit the implications of the chosen strategy with respect to the next level (document C&A)	Goals	Context&Assumptions
18	2. Identify potential goals for the chosen strategy (document C&A)	Goals	Context&Assumptions
19	3. Select the most promising goals considering feasibility, cost, and benefit (document C&A)	Goals	Context&Assumptions
20	4. Formalize selected goals using the goal template (document C&A)	Goals	Context&Assumptions
21	5. Goto c)	Goals	-
22			
23			
24	Derive GQM Graphs		
25			
26	Step	Worksheet Link	
27	a) Define GQM Graphs		
28	1. Define GQM goals for each selected GQM+Strategies goal on the appropriate level	GQM-Goals	-
29	2. Specify the GQM graph for evaluating the achievement of the goal	GQM-Graph	-
30	3. Identify relationships between the interpretation models on this level and the ones for the level above, if existing	GQM-Graph	-
31	b) Add Next Level		
32	1. Are there GQM+Strategies goals defined on the next lower level in the grid? If not, stop process, else goto a).	Goals	-
33			
Start Context&Assumptions Goals Strategies GQM-Goals GQM-Graph			
Draw AutoShapes			
Ready			